

2011 CHILDREN'S HOUSE ANNUAL GALA



PICNIC IN THE PARK

The Children's House will host its 20th Annual Spring Gala, "Picnic in the Park," Friday, April 29th. Historically, our event is a success because of supporters and sponsors like you! If you would like to become a corporate sponsor, donate an item or purchase an ad in our program please fill out the below form. Our "Picnic in the Park" event will be an elegant evening reminiscent of old world France, right here in Traverse City, where attendees can stroll and enjoy a meal under the sky and stars. We will center our décor and auction items (as much as possible) around this theme with the added culinary brilliance of local Chef, Keil Moshier of Chez Peres Restaurant. Your donation is 100% tax deductible and a formal follow up thank you (to be used for tax purposes) will be sent to you after the event.

Donor Name/Contact Person (as it should appear in the program): _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Signature: _____ Email: _____

Corporate Sponsorship Levels (please circle which level interests you):

Platinum Sponsor: \$2,000 or more will receive a full page program ad, signage at event, 8 complimentary gala tickets plus a reserved table at event.

Gold Sponsor: \$1,500 will receive a full page program advertisement, signage at event and 4 complimentary gala tickets with reserved seats.

Silver Sponsor \$1,000 will receive a full page program advertisement, signage at event and 2 complimentary gala tickets with reserved seats.

Bronze Sponsor \$600 will receive a full page program advertisement and signage at event and 2 complimentary gala tickets.

Advertising Opportunities (please circle which size interests you):

The program is 8.5 x 11 inch with ad sizes listed below. Advertising rates are discounted by 20% to businesses or persons making a donation for our auction. **Ad submissions are due March 1, 2011.** Our program designer will follow up to arrange delivery and/or design of your ad.

Eighth Page (3.875 x 2.5): \$25 (\$20 with donation discount)

Quarter Page (3.875 x 5): \$45 (\$36 with donation discount)

Half Page (7.5 x 5): \$80 (\$64 with donation discount)

Full Page (7.5 x 10): \$150 (\$120 with donation discount)

Full Page Color (Inside Back and Cover): \$500 (\$400 with donation discount, limited availability)

Donations are due by March 1, 2011 in order to be recognized in our program.

If we can count on you to help make this year a great success, please send fax this form to 231-929-9384 or email it to kkaz@discoverlegacy.net. Gift certificates can be mailed to the address below. Items can be picked up by one of our committee members who will be in touch after receipt of this form. The Children's House is a not-for-profit, non-public, tax exempt organization, Tax ID# 38-2536891



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