

Twilight in the TROPICS

CHILDREN'S HOUSE GALA | APRIL 24, 2020

CORPORATE SPONSORSHIPS

Join us on April 24, 2020 for our annual gala benefiting The Children's House. Your business can be featured during this scripted and social event. Sponsors at every level receive meaningful benefits to meet outreach and marketing goals.

CORPORATE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5000

- **Recognized as Presenting Sponsor in the title of all event materials and communications**
- VIP seating for up to 10 people with premium wine at table
- Recognition from the stage
- Ad in live auction slide show
- Full-page color ad in event program
- Prominent logo placement on Thank You sign at event
- Recognition on social media leading up to event (1K+ followers)
- Prominent recognition in The Compass (all-school e-newsletter)
- Inclusion in TCH Friends & Family Business Directory for one year
- Prominent placement in sponsor Thank You ad in local publication after event

PLATINUM SPONSOR \$2000

- VIP seating for up to 10 people with premium wine at table
- Recognition from the stage
- Ad in live auction slide show
- Full-page ad in event program
- Prominent logo placement on Thank You sign at event
- Recognition on social media leading up to event (1K+ followers)
- Prominent recognition in The Compass (all-school e-newsletter)
- Inclusion in TCH Friends & Family Business Directory for one year
- Prominent placement in sponsor Thank You ad in local publication after event

GOLD SPONSOR \$1500*

- VIP seating for 8 people with premium wine at table
- Ad in live auction slide show
- 1/2-page ad in event program
- Recognition on social media leading up to event (1K+ followers)
- Recognition in The Compass (all-school e-newsletter)

SILVER \$1000*

- VIP seating for 4 people
- Ad in live auction slide show
- 1/4-page ad in event program
- Recognition on social media leading up to event (1K+ followers)
- Recognition in The Compass (all-school e-newsletter)

BRONZE \$500*

- VIP seating for 2 people
- 1/4-page ad in event program

* Sponsors at these levels receive:

- Thank You sign at event
- Inclusion in TCH Friends & Family Business Directory for one year
- Inclusion in sponsor Thank You ad in local publication after event

**While sponsorships are welcome at anytime,
to receive full benefits please respond by
March 27, 2020.**

**To become a sponsor of The Children's House
Annual Gala** this form may be completed and emailed
to renee@traversechildrenshouse.org, accessed online at
www.traversechildrenshouse.org/gala.asp, or mailed to:

The Children's House, Attn: Renee Hintz
5363 North Long Lake Road, Traverse City, MI 49685

The Children's House is a non-profit,
501(c)3 organization. Tax ID# 38-2536891

THE CHILDREN'S HOUSE



Sponsor Name (as it should appear in the program)

Contact Person

Address

Phone

Email

Signature